



OFFICE OF THE MAYOR  
CITY OF CHICAGO

**roundarchisobar**

**FOR IMMEDIATE RELEASE**

August 28, 2012

CONTACT:

Mayor's Press Office

312.744.3334

[press@cityofchicago.org](mailto:press@cityofchicago.org)

**MAYOR EMANUEL ANNOUNCES ROUNDARCH ISOBAR TO ADD 150-200 JOBS TO  
CHICAGO OFFICE**

*Digital Design and Development Firm to Nearly Double Staff In Coming Years*

Mayor Rahm Emanuel today announced that Roundarch Isobar, a digital design firm located in downtown Chicago, plans to double staff to add 150-200 jobs over the next 5 years.

“Roundarch Isobar is a great example of a leading tech company that is making real progress in the Chicago market,” said Mayor Emanuel. “Roundarch Isobar has long had a commitment to the Chicago marketplace and has found world-class employees to fuel its growth and expand its opportunities. I’m glad this is continuing and look forward to watching the company’s growth in the future.”

Roundarch Isobar employs developers, user experience designers, project managers, visual designers, and optimization strategists that specialize in creating innovative world-class digital solutions and products.

“We are proud to have our roots in Chicago and continue to support and grow the Chicago technology community,” said Jeff Maling, Co-CEO of Roundarch Isobar. “As we expand as a company supporting global clients we are committed to the talent and resources found here in Chicago. Our people are our most important asset and the level of talent we recruit and employ right here in Chicago is extraordinary.”



OFFICE OF THE MAYOR  
CITY OF CHICAGO

**roundarchisobar**

Roundarch Isobar conceives, designs and builds digital experiences for the world's largest organizations. The company creates integrated marketing campaigns, enterprise web applications and digital products for Fortune 500 companies.

Roundarch was founded in Chicago in June of 2000, and merged to become Roundarch Isobar earlier this year. Since its beginning, the company has focused on combining user experience and design with functional implementation. Roundarch Isobar clients include adidas, HBO, Avis, and Bloomberg as well as Chicago-based clients Herff Jones Nystrom and Grant Achatz's restaurants, Next and Alinea.

Notably, Roundarch Isobar works with Healthways, the Nashville-based health and wellness concern that is implementing the City of Chicago's wellness program, Chicago Lives Healthy. Roundarch Isobar built the user interface that Healthways uses to serve its wellness programs around the country, including the one that is being seen by City of Chicago employees and spouses as they sign up for the City's wellness program. Roundarch Isobar has offices in Boston, Chicago, Denver, Detroit, New York and San Francisco.

Mayor Emanuel has made more than 35 job-related announcements in his tenure, totaling more than 20,000 jobs.

###